

## **Istanbul Beykent University Social Contribution Working Group**

Istanbul Beykent University **Social Contribution Working Group** was established to strengthen the university's mission to provide social benefit, increase cooperation with stakeholders, and to plan and implement sustainable social contribution activities in line with strategic goals. Our group aims to ensure effective and sustainable management of social contribution processes within an integrated structure with the participation of all academic and administrative units. The Social Contribution Working Group aims not only to address social contribution activities from a social responsibility perspective, but also to contribute to *sustainable development* by bringing the *academic knowledge* of the university together with the society. Our strategic goals established in this direction are listed below.

### **1. Participatory and Inclusive Approach:**

- To increase collaboration across the university and ensure that the structure operational faster.
- Periodically reviewing and updating social contribution policies with stakeholder participation.
- Managing the contributions of all academic units that directly interact with the society through a planned, systematic and traceable mechanism.

### **2. Social Responsibility and Innovation:**

- Supporting student organizations and academic units to develop innovative social responsibility projects.
- Using digital platforms and new media tools to spread the impact of social contribution to a wide audience.

### **3. Monitoring and Evaluation Mechanisms:**

- Periodic monitoring and continuous improvement of activities carried out in line with the social contribution strategy and targets.
- Regular evaluation of social contribution performance through the Strategic Plan Performance Indicator Report and raising awareness at the level of all units.

### **4. Resource Management and Sustainability:**

- Establishing and effectively utilizing appropriate physical infrastructure and financial resources for social contribution activities.
- Increasing resource diversity by developing joint projects with public institutions, private sector and non-governmental organizations through national and international cooperation.