



ETHICS IN BUSINESS POLICY

Istanbul Beykent University's Ethics in Business Policy aims to ensure the adherence of all stakeholders to ethical principles. It focuses on embracing essential ethical values such as honesty, transparency, fair behavior, reliability, and social responsibility, and integrating these values into business processes.

Core Values

The core values on which the University's Ethics in Business policy is based are given below:

- 1. Principles and Values:** Every member of Istanbul Beykent University contributes to creating a trustworthy environment by adopting behaviors in line with ethical values.
- 2. Respect:** Emphasizing the maintenance of a harmonious atmosphere within the university, giving importance to respecting the rights of every individual and ensuring fair treatment.
- 3. Justice and Equality:** Evaluating and supporting every individual based on equal opportunities and the principle of fair behavior.
- 4. Responsibility:** Taking responsibility for executing services and activities with an ethical understanding.
- 5. Excellence and Continuous Improvement:** Aiming for superior achievement and making efforts for continuous development.
- 6. Social Contribution and Sustainability:** Istanbul Beykent University carries a sense of responsibility towards society, accepting sustainability principles. Providing benefits to society, minimizing environmental impacts, and fulfilling social responsibilities are integral aspects of the university's core values.

Strategies of the Ethics in Business Policy:

The basic elements of the Ethics in Business Policy, which is shaped around the core values of the University, are as follows:

1. Embracing ethical values as an element of corporate culture.
2. Introducing ethical values to all stakeholders of the university.
3. Regularly communicating with relevant stakeholders on ethical matters.
4. Providing continuous education through ethical training programs.
5. Developing policies and processes to prevent and resolve conflicts of interest.

Objectives of the Ethics in Business Policy

1. Continuously increase ethical awareness among employees.
2. Provide employees with ethical training programs.
3. Make decisions in the governing bodies based on ethical values.
4. Create a fair working environment.

Assessments are conducted to monitor the realization of these objectives, and corrective and continuous improvement measures are taken when necessary.