SUSTAINABLE DEVELOPMENT AWARENESS EXPANSION POLICY

Istanbul Beykent University's Sustainable Development Awareness Expansion Policy aims to draw attention to common areas of concern facing the world and support the widespread dissemination of inclusive common goals in line with the vision of a sustainable future. The policy seeks to increase awareness of sustainable development among stakeholders, strengthen the understanding of environmental responsibility, and promote a responsible approach towards future generations.

Core Values

The core values on which the university's Sustainable Development Awareness Expansion Policy is based include:

1. **Sustainable Development:** Represents establishing a system that will meet the needs of today and the future in an equitable manner while sustaining the economic, social, and human devolepment of societies.

2. **Awareness and Education:** Involves organizing regular training programs and events to introduce the concept of sustainable development university-wide and increase awareness in these areas.

3. **Integration into Curriculum:** Involves supporting curricula integrated into courses to convey sustainability principles to students and provide them with knowledge and skills in sustainable development.

4. **Developing Environmentally Friendly Infrastructure:** Represents developing policies compatible with environmentally friendly methods to increase energy efficiency, improve waste management, and promote water conservation on the university campus.

5. **Social Responsibility Projects:** Involves providing direct participation opportunities in sustainability projects through social responsibility projects that support the greater good and social gains for students, faculty, and staff.

6. **Effective Communication and Campaigns:** Represents developing effective communication strategies and campaigns to regularly share success stories, information notes, and community achievements related to sustainable development goals.

7. **Innovative Projects and Research:** Involves supporting innovative projects and research related to sustainability, encouraging students and staff to develop their projects in this field.

8. **Management and Policy Practices:** Represents adopting sustainability policies and practices, developing policies that adhere to best practices in energy efficiency and environmental protection.

Strategies of the Sustainable Development Awareness Expansion Policy

The fundamental elements of the University's strategy shaped around Sustainable Development Awareness Expansion Policy are:

1. Increasing awareness of economic, social, and ecological issues to prioritize sustainable development by all individuals and institutions.

2. Promoting a culture of sustainability.

3. Announcing sustainable development goals, policies, and success stories through regular communication channels and awareness campaigns. Establishing an effective communication network among students, faculty, and staff.

4. Expanding a culture of collaboration locally, nationally, and internationally to achieve global goals.

5. Providing knowledge and skills to students, faculty, and staff through training programs and workshops on sustainable development issues.

6. Integrating sustainability principles into curricula through organizing interdisciplinary sustainability-oriented educational programs.

7. Encouraging active participation in sustainable development projects through social responsibility projects within the university community.

8. Developing local and global collaborations in the field of sustainability. Organizing joint projects and events with non-governmental organizations, the business community, and other universities.

9. Updating the infrastructure on the university campus to comply with sustainable technologies.

10. Redesigning the education and research ecosystem to produce high-impact, qualified research outputs related to global problems and solutions.

Objectives of the Sustainable Development Awareness Expansion Policy

1. Introducing the concept of sustainable development university-wide and organizing regular training programs to increase awareness in this area.

2. Raising awareness of sustainability among students, faculty, and staff.

3. Integrating sustainability principles into curricula and providing students with in-depth knowledge in various disciplines of sustainable development.

4. Directing students to participate in social responsibility projects and community service projects focused on sustainable development.

5. Encouraging the active participation of internal stakeholders in local and global sustainability projects.

6. Updating the infrastructure on the university campus to align with sustainable technologies.

7. Helping students and staff understand their environmental impacts and promoting sustainable behaviors in daily life.

8. Supporting practices such as recycling, water conservation, and energy efficiency.

9. Supporting students and academics in innovative projects related to sustainability. Encouraging research and development activities on sustainability.

10. Announcing sustainability goals through social media platforms and other communication tools, raising awareness within the community.

11. Organizing events, seminars, and festivals themed around sustainability to create awareness and engagement with stakeholders.

Assessments are conducted to monitor the realization of these objectives, and corrective and continuous improvement measures are taken when necessary.